



### **Going Back to Our Roots One Container Garden at a Time**

**New York, NY** -- Those individuals who savor Spring and Summer and find these seasons synonymous with clambakes, barbeques and “serving salads in a second,” can revel in the reality of growing their own fruits, herbs and vegetables in raised bed containers. From fennel to endive, rosemary to radicchio and tomatoes to turnips, any gardener — country or city — can have easy access to a lemon or a lime any time of the day or night.

This no nonsense approach to “growing it all at home,” says Cecily Pennoyer, founding partner of Pennoyer Newman, LLC, “is not a new concept, yet one that shouldn’t be ignored. I believe,” she continues, “that anyone who loves to garden can create one, anywhere. This is why we design and manufacture containers of all shapes and sizes. In fact, we recently expanded our collection to include long, rectangular pots that allow city dwellers, with minimal space, to easily grow vegetable and floral gardens right on their rooftops.”

Pennoyer Newman containers also love sprawling on poolside terraces and jumping up on kitchen garden windowsills. “When you use a good container, the right container,” says Pennoyer, “you can grow just about anything in it. And, she continues, “people who aren’t physically able to tend to a large garden, but yearn to have one at his or her fingertips, can use the rectangular containers to create raised beds.”

“Our customer,” says Pennoyer, “enjoys his or her garden. This is exactly what our pots are for — to use, to look at and to add style and elegance to any indoor or outdoor space. And, as an added attraction, they are also weather-resistant and can be left outside year-round.”

For more information about Pennoyer Newman, LLC, go to [www.pennoyernewman.com](http://www.pennoyernewman.com) or contact Virginia Newman at 212/334-5215 or at cell#917/842-0825.