

For Immediate Release
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Replica's of 20th Century Garden Pots and Ornaments

New York, NY -- Grand country estates were built in the early 20th century on Long Island and were often owned by industrialists and bankers like J. P. Morgan, Henry Clay Frick, Daniel Guggenheim and Harrison Williams. Even though many of these mansions have been torn down or turned into museums, some of the original garden pots and ornaments that created the outdoor sculptural elegance on these estates have been replicated – with a keen eye for authenticity and beauty — in resin stone. Cecily Pennoyer, art historian developed this unique concept of garden pots and ornaments in 1989. She has now joined with younger partner, Virginia Newman, a marketing and direct mail specialist with extensive experience at Twombly Nursery in Fairfield County, Connecticut to form Pennoyer Newman, LLC.

These gray garden pots, like their lead originals, have the look of hand-finished Italian Masterpieces or well-worn antiques. “It is not until someone lifts and holds a Pennoyer Newman garden pot,” says Newman, “that they’ll realize it’s not the real thing. It would have taken two strong people to lift an original,” she continues, “yet, these resin stone replicas are light enough to be picked up by a single person and moved from one side of a garden terrace to another.” For this reason, many are used in city roof top gardens for trees, flowers and vegetables. Some have even been used by roof top bee keepers. According to a client, Jane Maynard, “The more green plants we have atop our city buildings the cleaner our city will be because, as everyone knows, plant life absorbs carbon dioxide and emits oxygen.”

Pennoyer Newman, LLC has one of the largest assortments of “exclusive” resin stone planter designs in the United States. Some of its competitors, who make their planters out of fiberglass and plastic in China and elsewhere, do use various methods of molding that do not withstand the harsh weather conditions found in the eastern and western United States.

Pennoyer Newman, LLC’s manufacturing involves many steps starting with the creation of a mold from the original. The final castings are made of resin stone. Resin stone is a generic term for a wide variety of materials, including some tree saps, but in this case, resin stone means resin to which about a pound of marble dust or powdered stone is added for each pot. The final result is an aged natural look. Drainage holes are drilled into outdoor planters for the health of the plants and/or at the customer’s request are not drilled for indoor plants .

Many rooftop gardeners deliberately use Styrofoam peanuts instead of drainage rocks under the top soil to ensure that the pots maintain their light weight. Some of these

durable and weather-resistant pots are large enough to contain small trees. “It is important to note,” says Pennoyer, “if the pots are left outside for a season or two, moss and lichens will grow on them just the way they did on the originals. And, she continues, “it would cost thousands of dollars to re-create the originals today, but thanks to resin stone, the pots live on in copies that are available to everyone and are reasonably priced from \$85 and up.”

The Pennoyer Newman, LLC garden pots give testament to the fact that when you work with talented artisans and use high grade ingredients, you can integrate the beauty of the old world into the garden landscapes of today.

The garden pots can be seen, year-round, at www.pennoyernewman.com. For additional information contact Virginia Newman at 212/334-5215, fax 212/334-1875 or email virgini anewman@yahoo.com or Cecily Pennoyer at 516/676-8349, fax 516/676-1920 or email cecilypennoyer@aol.com.

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